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MusicMatch First to Integrate Windows Media Video into Jukebox, Delivers Most Complete Windows Media Experience

PR NEWSWIRE

November 30, 1999

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Latest Generation of MusicMatch Jukebox adds Video Streaming, Delivers Richest Multimedia Internet Music Experience in Jukebox Software

SAN DIEGO, Nov. 30 /PRNewswire/ -- MusicMatch Inc. today announced that the award-winning MusicMatch Jukebox (TM) is the first jukebox software to support playback and streaming of Windows Media(TM) files, providing the most powerful and complete solution available for experiencing digital audio and video content created using Microsoft Corp.'s Windows Media Technologies.

MusicMatch Jukebox users can now access thousands of music-related video files in the Windows Media format at sites like www.sputnik7.com and WindowsMedia.com (http://www.windowsmedia.com). MusicMatch Jukebox is the only jukebox software that combines stored digital audio files and streamed digital audio and video files to create custom play lists in the same application, enabling users to easily access all of their content in one central location on the PC.

MusicMatch Jukebox is also the only jukebox software that lets users customize Windows Media video streams in a scaleable "Media View." With its sophisticated support of multimedia tagging of cover art, lyrics, notes, bios and more, MusicMatch offers users the most powerful way to take advantage of the benefits of Internet music.

"MusicMatch's sole focus is empowering the user to create the richest personal digital music collection possible," said Dennis Mudd, CEO of MusicMatch, Inc. "Our latest release demonstrates one of the key advantages Internet music: the ability to access music in a rich, multimedia environment. MusicMatch Jukebox delivers the most compelling combination of music, video and other rich content to the jukebox, and helps us make stronger recommendations to users who want to find new music best suited to their individual tastes."

"MusicMatch is developing exciting and innovative jukebox software that clearly extends the possibilities for enjoying digital music and videos," said Dave Fester, director of marketing, Streaming Media Division, Microsoft. "With the unparalleled quality of Windows Media at its core, this is a powerful tool for managing personal libraries of audio and visual content."

MusicMatch Jukebox now offers a redesigned NetMusic feature, with recommendations for first-rate audio and video content based on the personal music preferences of the individual user. Users can also search for specific music online using a newly integrated Listen.com search engine within MusicMatch Jukebox. In addition, the redesign will give users 30 song recommendations per day based on their preferences, daily refreshed recommendations, and an intuitive way to get started with NetMusic recommendations.

MusicMatch also announced new ease-of-use enhancements, including the ability to sort a user's music library in a folders view by up to 17 different categories, including artist, album, track and genre, plus mood, situation and preference. The new release also features the ability to launch and control MusicMatch Jukebox easily from within the system tray, and a new MusicMatch alarm lets users set MusicMatch Jukebox to play custom playlists whenever they choose. Alarm settings can be set for one-time, daily or weekly occurrences, and will play music from the user's personal Music Library.

About MusicMatch Jukebox

MusicMatch Jukebox is the world's first personal jukebox software. It lets users build extensive collections of CD-quality digital music

downloaded from the Internet and recorded from music CDs, vinyl and cassette tapes. MusicMatch Jukebox lets users organize all of their tracks in a digital music database on their PC, create custom playlists and play them on their PC in CD-quality. It is also the first jukebox software to offer personalized music recommendations to its users. MusicMatch Jukebox is one of the world's most popular audio software programs, downloaded by over 1 million people each month. It is currently bundled with a number of hardware devices, including Creative Labs' NOMAD portable MP3 players and Sound Blaster Live! sound cards, and with select Dell(R) Dimension(R) and HP Pavilion PCs.

About MusicMatch

MusicMatch (www.musicmatch.com) develops digital audio software that lets people take control over how they access and listen to their music. The company's award-winning MusicMatch Jukebox software turns a PC into a powerful component of a user's stereo system. Its Web site is one of the top 25 music related sites on the Internet (www.hot100.com). The company has 58 employees, was incorporated in February 1997, and is headquartered in San Diego. MusicMatch is 20 percent owned by Thomson Multimedia Inc. Together with Fraunhofer IIS, Thomson was the co-developer of the MP3 technology and ranks No. 1 in the United States and No. 4 in Europe in sales of consumer electronics.

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